

## 2013 HIGHLIGHTS



Global Registrations

183,417

Global Sites

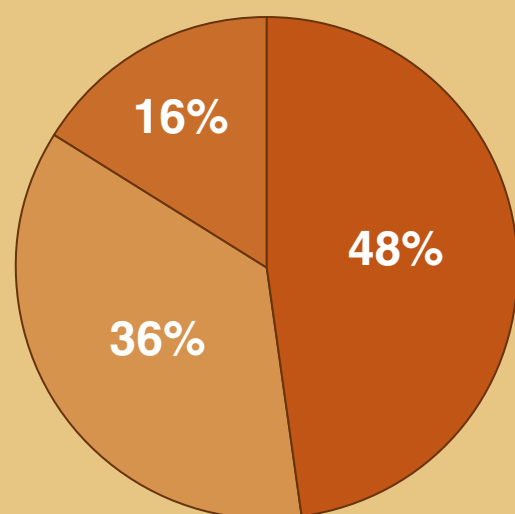
610

Countries

100

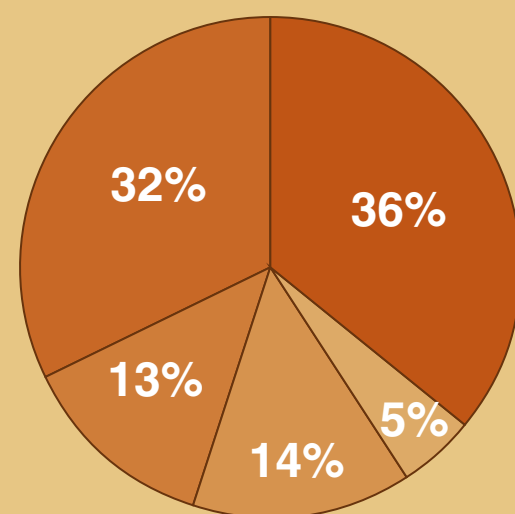
## 2013 FINANCIALS

SOURCES OF REVENUE  
(U.S. ONLY) \*\$16.6 MILLION



|     |                        |
|-----|------------------------|
| 48% | Conference Revenue     |
| 36% | Donor Investment       |
| 16% | Resources & Membership |

USE OF FUNDS



|     |  |
|-----|--|
| 36% | International Operations                 |
| 32% | U.S. Operations & Salaries               |
| 14% | Capital Reserves & New Initiatives Funds |
| 13% | Corporate Overhead & Information Systems |
| 5%  | Development                              |

\* Income earned by WCA Affiliates (11 countries) and Partner Countries (89 countries) remain in each country to fund operations. This equates to about \$8 million. Financial shortfalls to meet country operating costs are provided by the WCA U.S. as shown above under international operations.



# WILLOW CREEK ASSOCIATION

*"I had nearly bailed from ministry, but the GLS has changed my heart to finish strong."*

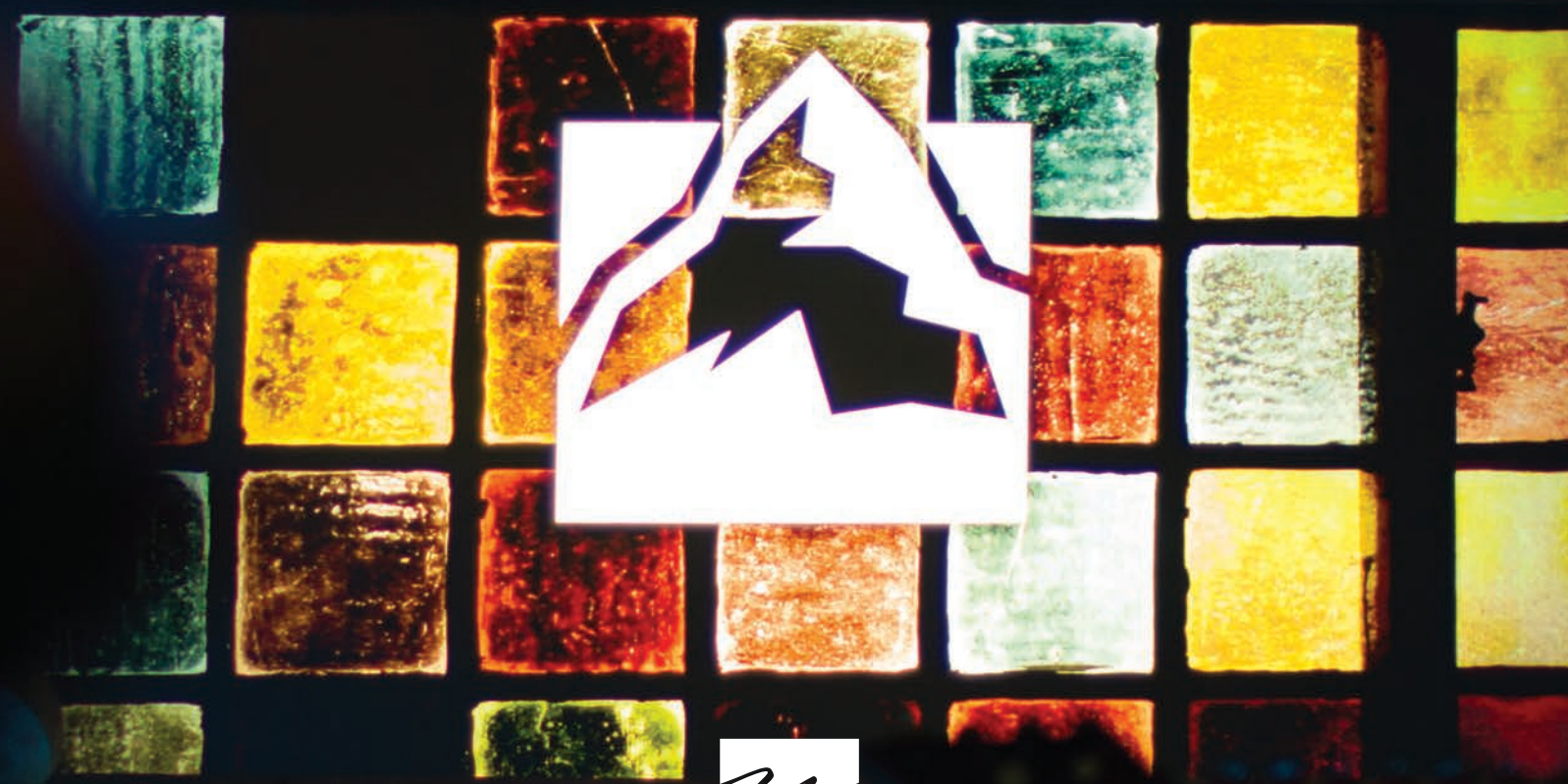
—PHILIPPINES

*"The GLS has truly brought unity to the pastors and churches here that they have not experienced in the past."*

—UNNAMED LOCATION

*"Building leaders and disciples is the most urgent thing we need, and I have experienced that the GLS provided this."*

—ALBANIA



WILLOW CREEK  
ASSOCIATION

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*"Everyone wins  
when a leader gets better."* —Bill Hybels





## DEAR FRIENDS AND MINISTRY PARTNERS,

It is with overwhelming gratitude to God that I can report to you that by all measures Willow Creek Association (WCA) experienced a remarkable year of ministry in 2013. We clearly sensed God's favor and blessing. Furthermore, our entire staff and volunteer base is energized and focused on our vision—**helping Christians grow their leadership to maximize Kingdom impact.**

Why?

Because as one pastor in Canada I know said, **“Leadership is the gift that allows all other gifts to flourish.”** People with gifts of evangelism are inspired to boldly share their faith. Those with gifts of mercy are equipped to bring compassion and care to the hurting amongst us. People with gifts of administration are challenged to step up and creatively solve problems. Everyone wins when a leader gets better!

Through the creation of world-class leadership development experiences and resources that serve and equip Christians in all sectors of society, we believe that this is one of the most effective ways to maximize Kingdom impact. This is why WCA is boldly moving forward with the following strategic initiatives:

1. **Develop a strategy and infrastructure** to equip and inspire 500,000 leaders annually at The Global Leadership Summit by 2020.
2. **Develop, invest in and launch a digital platform** to distribute leadership content to serve leaders year-round by the end of 2015.

As our friends and ministry partners, we thank you for your support and prayers. You are as much a part of this ministry as those of us who serve at Willow Creek Association. As we move forward with what we believe is a God affirmed plan, we ask for your continued support and prayer.

Please enjoy and celebrate with us just a few of the highlights, stories and results enclosed within this report.

**Together**, with a focused effort on helping Christians grow their leadership, we can advance the Kingdom of God!

Blessings,

Gary Schwammlein  
President  
Willow Creek Association



# THE GLOBAL LEADERSHIP SUMMIT... CHANGING THE OUTCOME

WHETHER IGNITING A NEW VISION OR PROVIDING THE TOOLS TO MAKE AN EXISTING VISION POSSIBLE, THESE STORIES DEMONSTRATE THE SUMMIT'S KINGDOM IMPACT.



## IMPACTING 3,000 SCHOOLS & CREATING THOUSANDS OF JOBS

Inspired by the Summit, Pastor Dennis Baril and Community Covenant Church (CCC) in Rehoboth, Massachusetts, are having massive impact in Haiti.

- As the poorest country in the Western Hemisphere, Haiti is in need of change—and hope. In conjunction with Willow Creek Association, CCC assisted the Haitian community in hosting the GLS. By bringing leadership development to leaders throughout society leaders are finding real solutions to the poverty, education, and spiritual darkness that have infiltrated this country.
- Teachers in Haiti wrestle with poverty, a lack of educational resources, and outdated curriculum—all of which limit their effectiveness in the classroom. Inspired by the GLS, teachers in Rehoboth developed the Teachers Training Teachers Program (TTT) with a vision to improve Haiti's educational environment. TTT enhances curriculum and fosters the professional development of teachers in 3,000 Haitian schools.
- Community Covenant Church has built a solid relationship with a multi-national corporation that could create as many as 15,000 jobs for Haitians, giving them hope and a road out of poverty.



## GROWING CHALLENGES IN ZIMBABWE RESPOND TO LEADERSHIP DEVELOPMENT

In a sold-out venue in Harare, Zimbabwe, the GLS sessions challenged and encouraged leaders to courageously follow God's call in their lives. Recognizing that leading well is essential in the face of growing challenges:

- One newly elected parliamentarian asked the Harare GLS team to lead his parliamentary team through the GLS content.
- A local pastor is gathering intergenerational pastors in order to implement a mentorship program that will impact the next generation of leaders.
- Hunger for leadership training has moved the GLS team to establish monthly breakfasts where leaders can discuss individual sessions in depth.



## REACHING EVERY WOMAN IN PAKISTAN

For the majority of Christians in Pakistan, simply being known as a Christian poses a risk to their safety, let alone attending an event like the GLS. But courageous Christian leaders in this part of the world do not let fear and opposition squelch their hunger to grow in Christ—even when it could cost them their lives. Moved by the GLS, one woman began an 11-month leadership training program—for women. With a vision to reach every woman in Pakistan with the gospel of Jesus Christ, teaching them to read, write, and lead, this program is the first of its kind in the history of the church in this country. Despite the extreme risk, 22 women graduated in 2013. Sixty additional women have enrolled for 2014, eager to learn from GLS faculty.



## THE GIRL IN THE YELLOW DRESS

When filmmaker Richard Curtis, known for box office hits like *Nottinghill* and *Love Actually*, spoke at the Summit, he had no idea the impact he would make on the lives of orphans in desperate need of hope. Curtis' short film about a homeless girl in a yellow dress so deeply moved Pastor Brain Hopkins at Journey Church in Bozeman, Montana, that he traveled to Ethiopia with the idea that perhaps his church could sponsor a school. God had other plans. When Brian visited a local orphanage, he sensed an undeniable prompting to adopt three children who joined the four kids he and his wife already had. In the months that followed, more than 13 families at Journey Church welcomed children into their families and adoption is now part of the fabric of their church...all because God used a two-minute video at the Summit.

For more stories of impact around the world, please visit [willowcreek.com/followthegls](http://willowcreek.com/followthegls)