





b) Key decisions that will help make the March 31<sup>st</sup> event a success:

- Identify the location for the event
- Determine whether you will host the event live (on March 31<sup>st</sup>) or replay it on another date you determine works best in your region
- Confirm who from your team is best to invite those you brainstormed in the list above
- Settle on a budget for the event
- Determine whether or not you will serve a meal (i.e. before or after the webcast)
- Discern who would be the best host for the event
- Identify Summit Partner Churches that could serve with you in hosting the event





**3**

**Identify Event, Production and Resource Team members**

*In addition to the Marketing team volunteers, take time to brainstorm other staff and volunteers who can help support the other key Summit positions.*

*Potential  
Event  
Operations  
Volunteers*

*Potential  
Production  
Volunteers*

*Potential  
Resource  
Volunteers*



**4** Plan a “Summit Sunday” at your church. \*

The Global Leadership Summit offers leaders like you, new ideas, fresh perspectives, powerful motivation, and personal challenges to put into action in your life, work, and ministry. You can extend the impact of the Summit to everyone in your church or organization as you create a “Summit Sunday” experience that raises the value of leadership development for your entire congregation.

Key decisions that will help make your “Summit Sunday” work:

- a. Decide which upcoming weekend would work best for your congregation to hold the *Summit Sunday* emphasis.
- b. Choose from the list below, which past Summit speaker would work best in your church (please go to the Summit public website (after March 31) to view or download the messages):
  - **John Ortberg**- A Leaders Greatest Fear (aka Shadow Mission) **Need minutes here**
  - **Bill Hybels** - Holy Discontent (41 min version; and 8 min version)
  - **Bill Hybels** - From Here to There (17 min version; and 8 min version)
  - **Jeff Manion** - The Land Between (40 min version; and 7 min version)
  - **Christine Caine** - Leading on the Edge of Hope (30 min version; and 8 min version)
  - **Tony Dungy and Craig Groeschel** - The Mentor Leader (28 min version; and 8 min version)
- c. Determine how you will help the leaders in your congregation register for the conference after the *Summit Sunday* experience.
- d. Identify your pre- and post-Summit Sunday strategy (i.e. will you use video clips to tease the content in services prior to Summit Sunday? etc.)

\* Visit the Senior Pastor page on Summit Central to view a video from the Church Relations Field Team (CRFT) leaders about hosting a “Summit Sunday.” Then visit the “Best Practices” page to find other examples of Premier Host Sites that have built the “Summit Sunday” idea into one of their weekend services.



5

**Brainstorm Effective Uses for Complimentary Registrations**

*Complimentary Registrations available to your Site (see your WCA/Premier Host Site Agreement document for specifics) are intended to be leveraged strategically in your community—i.e. for under-resourced pastors, key influencers, radio give-aways, etc.*

Complimentary  
Registrations  
Ideas

