



**THE REVEAL CONFERENCE**  
Tuesday-Wednesday, October 14-15, 2008

# THE TRUTH BEHIND THE TALK

Lots of people are talking about REVEAL.

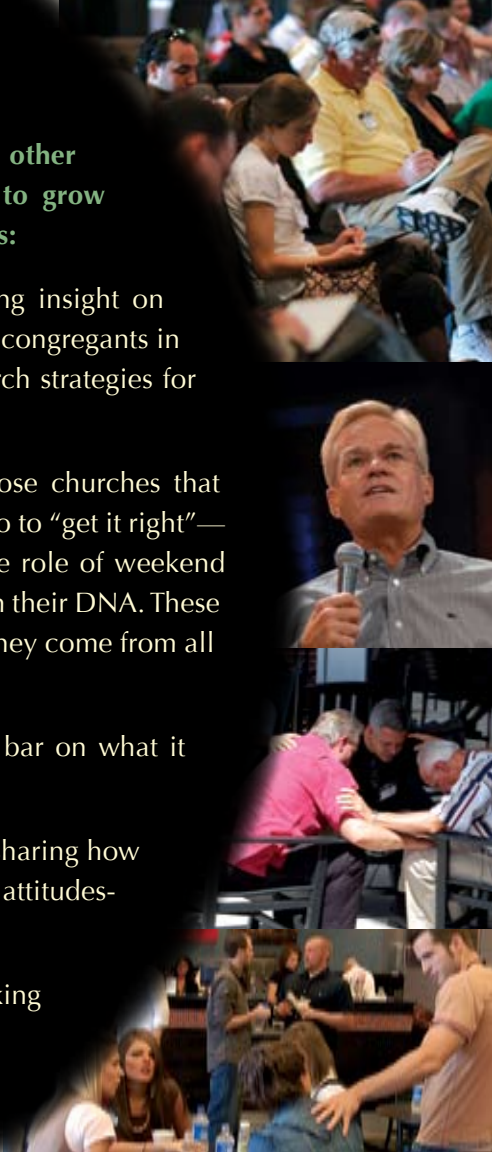
If you're ready to hear and understand the implications for yourself, come be a part of this all-new, two-day event.

## CONFERENCE PRICING

	Super Early Bird Register by 8/12/08	Early Bird Register by 9/4/08	Regular Register After 9/4/08
Member Church (5+)	\$225	\$250	\$275
Member Church (1-4)	\$250	\$275	\$300
Non-Member Church	\$325	\$350	\$375

We'll roll up our sleeves and engage in dialogue with other church leaders who are driven by the conviction to grow disciples of Christ. The REVEAL Conference features:

- **Greg Hawkins** and the REVEAL team providing insight on how REVEAL assessed the findings from 150,000 congregants in 500 churches to identify the most effective church strategies for inspiring spiritual growth.
- Six main sessions featuring leaders from those churches that ranked in REVEAL's top 5%, sharing what they do to "get it right"—from creating a spiritual growth pathway to the role of weekend services to embedding serving and evangelism in their DNA. These churches range in size from small to mega, and they come from all over the country and a variety of denominations.
- **John Ortberg**, challenging all of us to raise the bar on what it means to disciple our people.
- Marketplace leaders (from Gatorade to the Olympics) sharing how they reinvented their organizations based on this kind of attitudes-based research.
- **Bill Hybels**, discussing how REVEAL is impacting his decision-making as a church leader—and how REVEAL is being viewed at Willow.



# THE REVEAL CONFERENCE

Tuesday-Wednesday, October 14-15, 2008

**You've heard about REVEAL. Come be a part of this all-new, two-day event.**

How do you help catalyze spiritual growth in the hearts of God's people? REVEAL is providing new and exciting answers never before available.

The REVEAL Conference is an all-new, two-day event for church leaders. You'll gain insights on the overall findings from 150,000 people in 500 churches. You'll also hear from a number of churches identified by REVEAL research—most never before on the national radar—that rank high across multiple areas of spiritual growth. Together we'll discover what they're doing right—and how we can learn from their best practices.

**WILLOWCREEK.COM/REVEAL 800-570-9812**



P.O. BOX 3188 • BARRINGTON, IL 60011-3188

**YOUR PRIORITY CODE IS RVLAPC**

NON-PROFIT ORG  
U.S. POSTAGE  
**PAID**  
CAROL STREAM, IL  
PERMIT NO. 748

CMC-RVL-0608-APC