



The Ins & Outs of Live Sound

Jason Crane

Jason Crane is a 17-year veteran of Guitar Center, the largest music retailer in the world today, where he currently serves as District Manager of 11 Chicago-land area stores. Jason's experience at GC also includes 7 years as Director of the Hi-tech Division of the company encompassing Live Sound, Recording & Software and Keyboards. Jason served as Music Director/Worship Leader of Conejo Valley Community Church in California before moving back to the Midwest where he currently volunteers as a Worship Leader/Musician at Willow Creek Community Church.

Dan Scalpone

Dan Scalpone has been a life long composer and sound engineer who became fascinated with sound at an early age. While attending Columbia College's sound engineering program in Chicago, Dan also honed his skills at Chicago Trax recording studio as an assistant engineer. After Chicago Trax, Dan opened his own facility, Studio 11. At Studio 11, Dan's national composing credits earned him entry into the Grammy's Recording Academy as a voting member. Since 1999 he has worked as an Account Manager for Guitar Center's Professional division providing equipment solutions for variety of clientele including recording studios, churches, schools and restaurants.

This session is sponsored in part by Guitar Center.

Session Goals

- To uncover new ways to deal with the basic live sound questions
- To equip leaders with the information needed to make better future buying decisions
- To get the most out of the gear your church currently owns

10 Basic Questions

Integrating sound equipment and electronics into live worship, although exciting, can be very challenging. Listed below are 10 basic questions that this session will tackle head on.

- 1) How can I be sure to get a great deal on music gear?
- 2) What are the most important parts of a system that I should invest in first?
- 3) Is a \$1,000 wireless really better than a \$200 one?
- 4) The drums during the service are too loud. What should I do?
- 5) What are the pros and cons of Analog versus Digital mixing boards?
- 6) What is a drive rack?
- 7) How do I know which microphone to use for which application?
- 8) What's my best solution for adding text and video to our services?
- 9) What's the best way to record a service?
- 10) Should I invest in a powered or passive pa system? Permanent or Portable?

Websites

Guitar Center, <http://guitarcenter.com/>

GC Pro, <http://gcpro.com/>